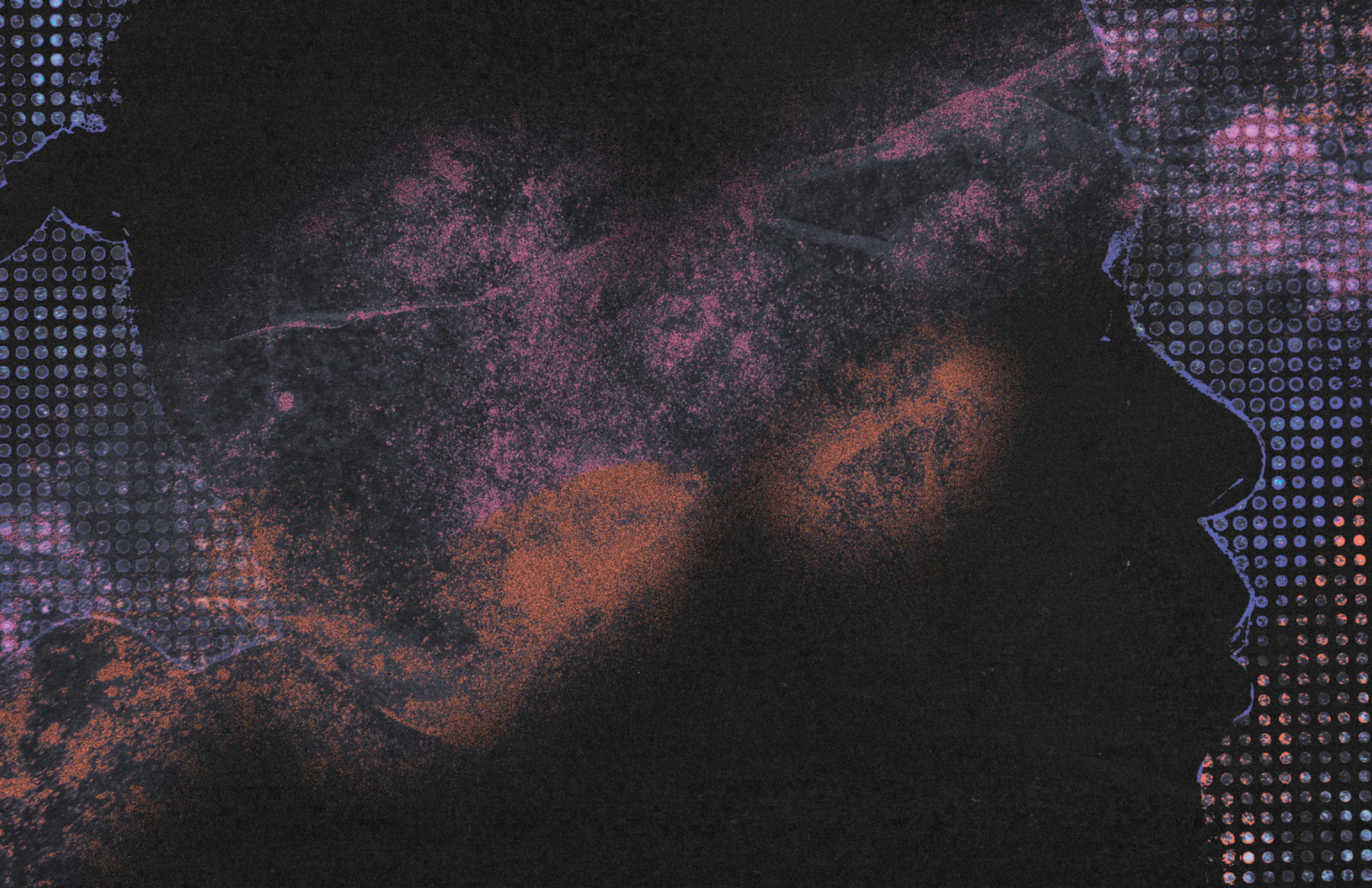


Frenchie Ballers

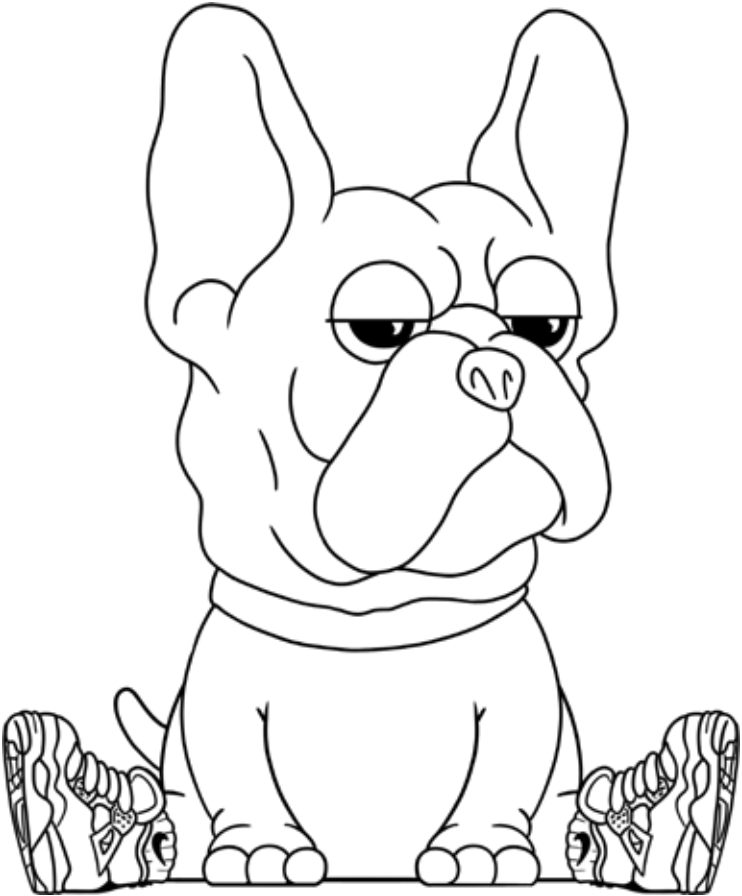


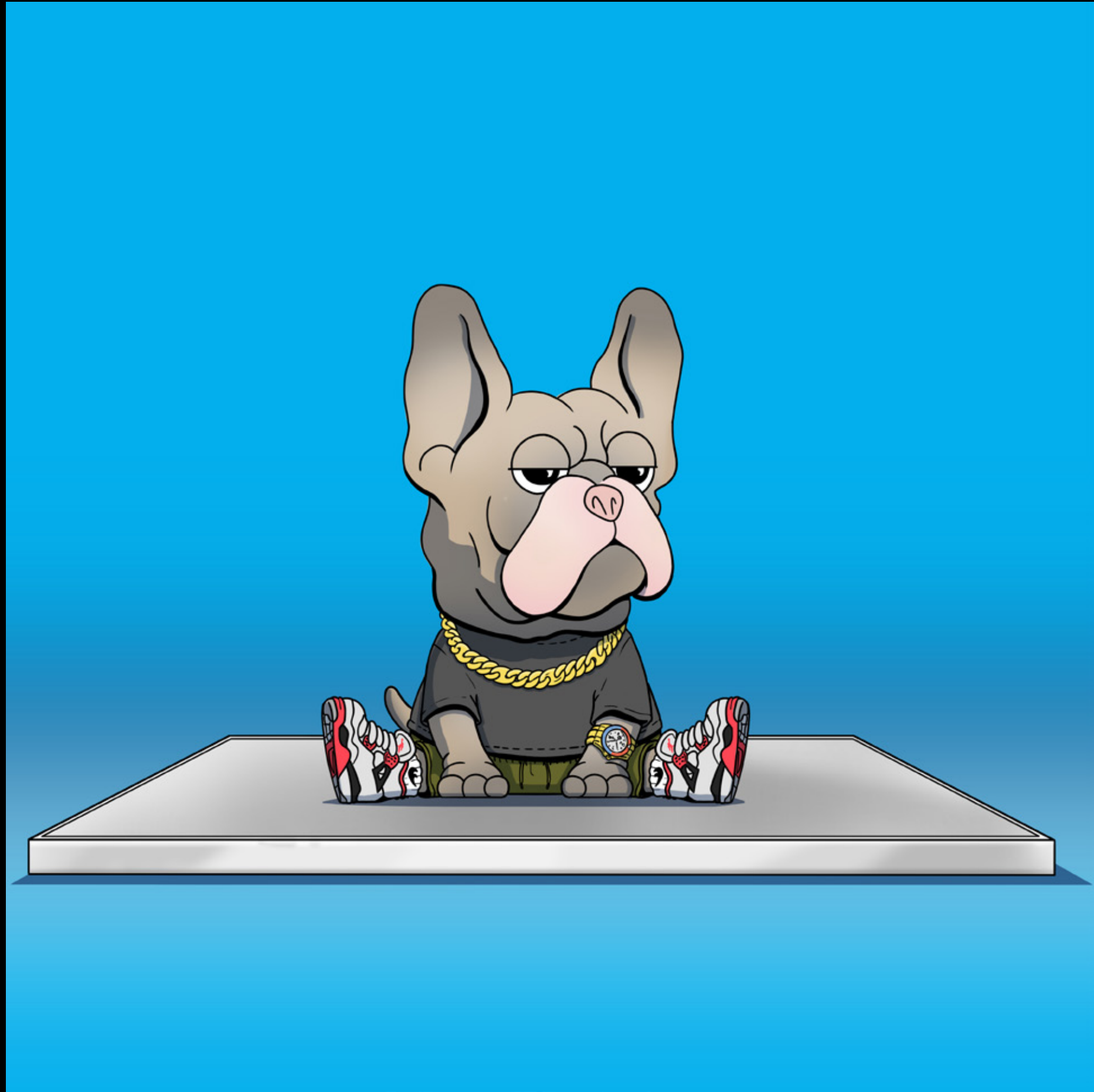
01.28.2022









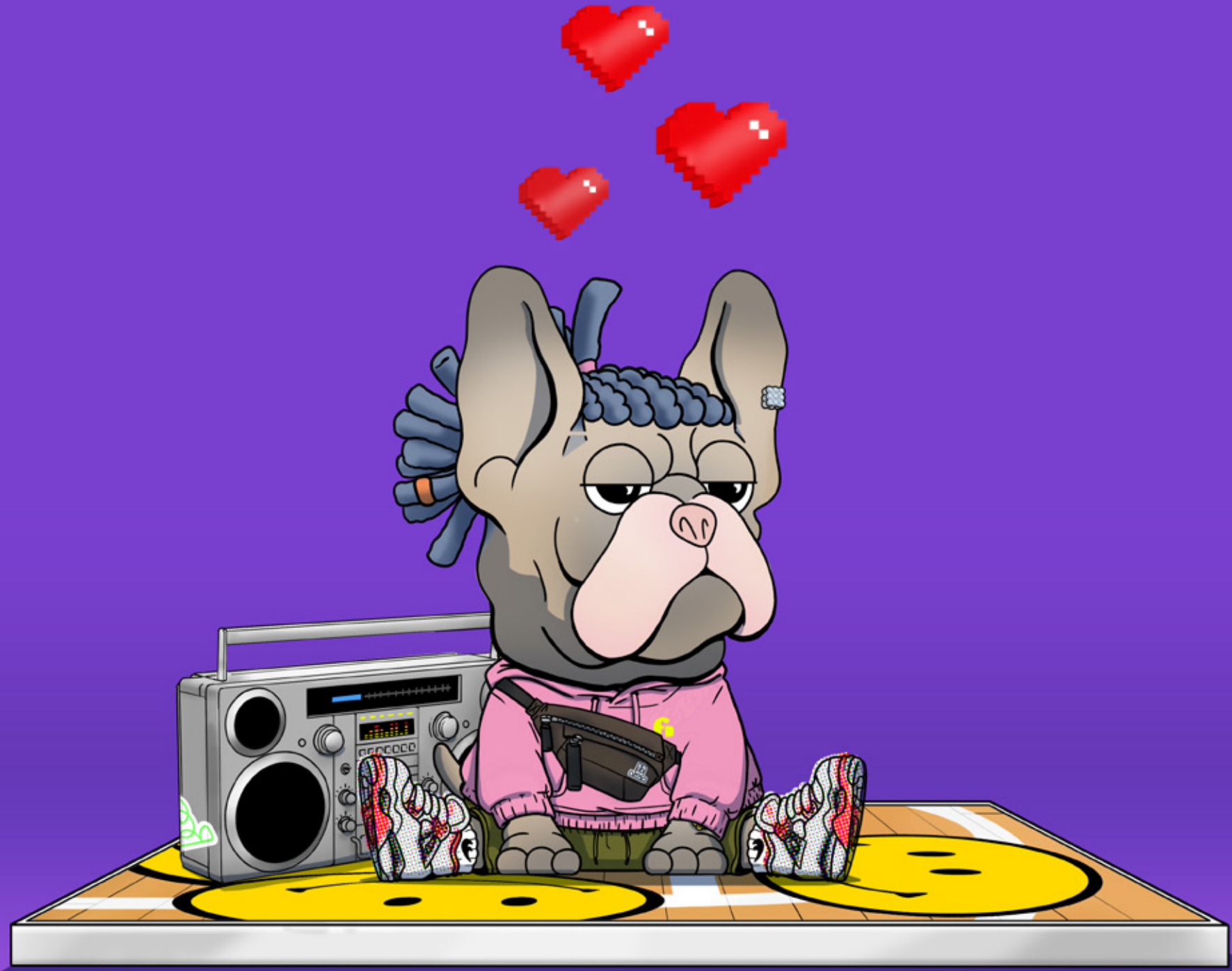






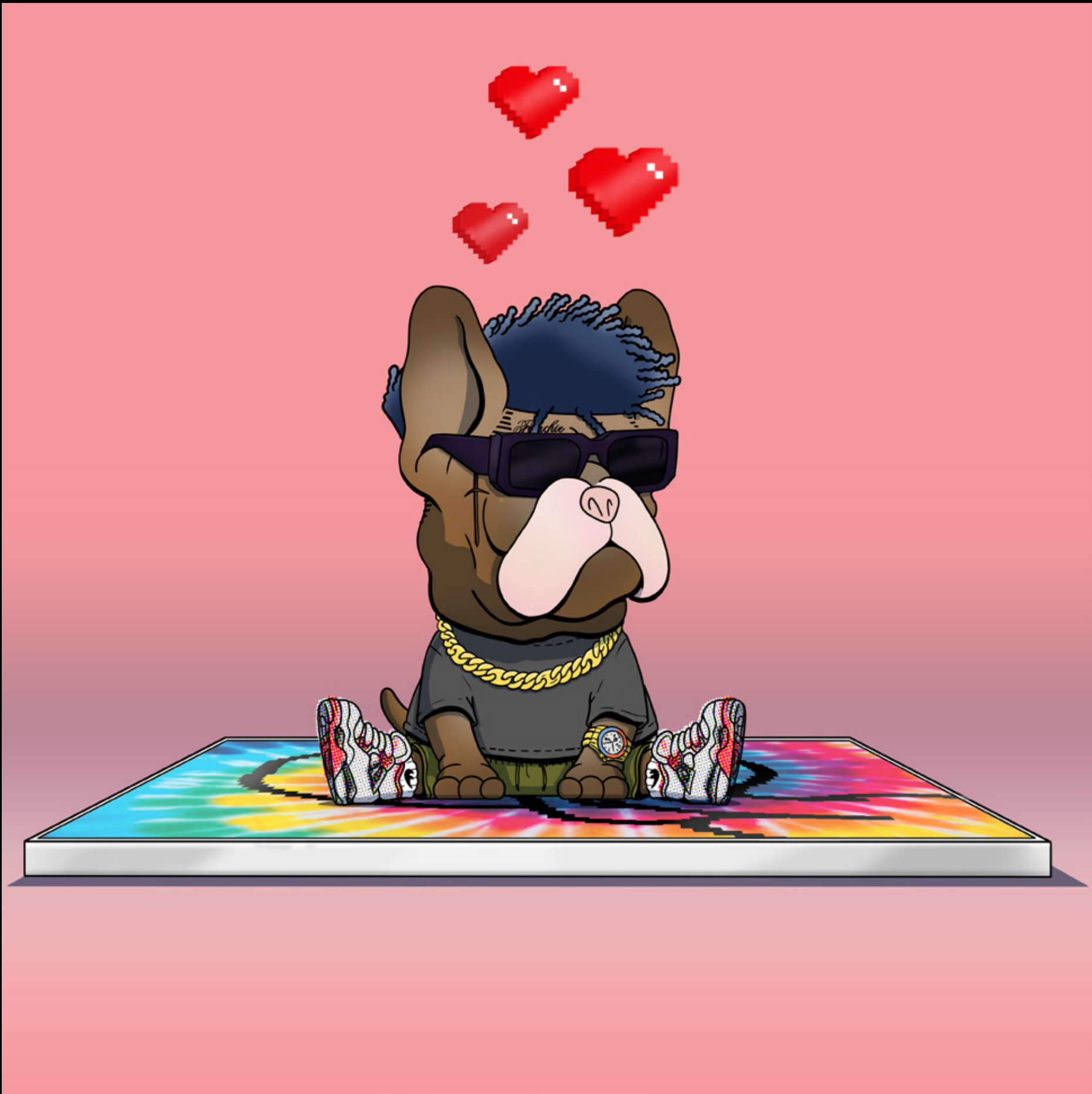










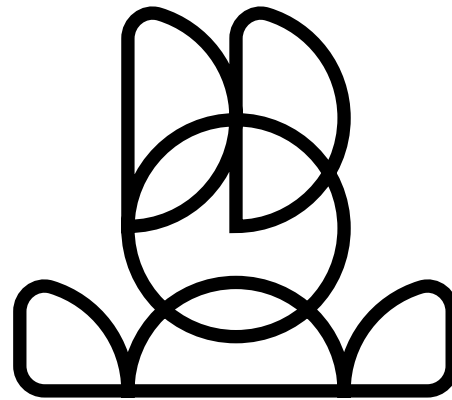




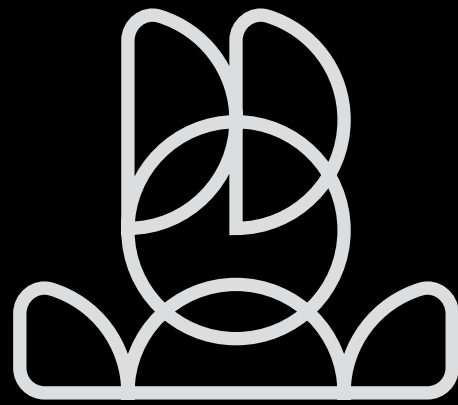
# Logo

Powermark

This mark is a remix basketball courtlines to form an abstract French Bulldog, that sits similar to our hero NFT. It is the visual blend of digital graphic language and basketball culture.







*Frenchie*  
**BALLERS**



*Frenchie*  
**BALLERS**

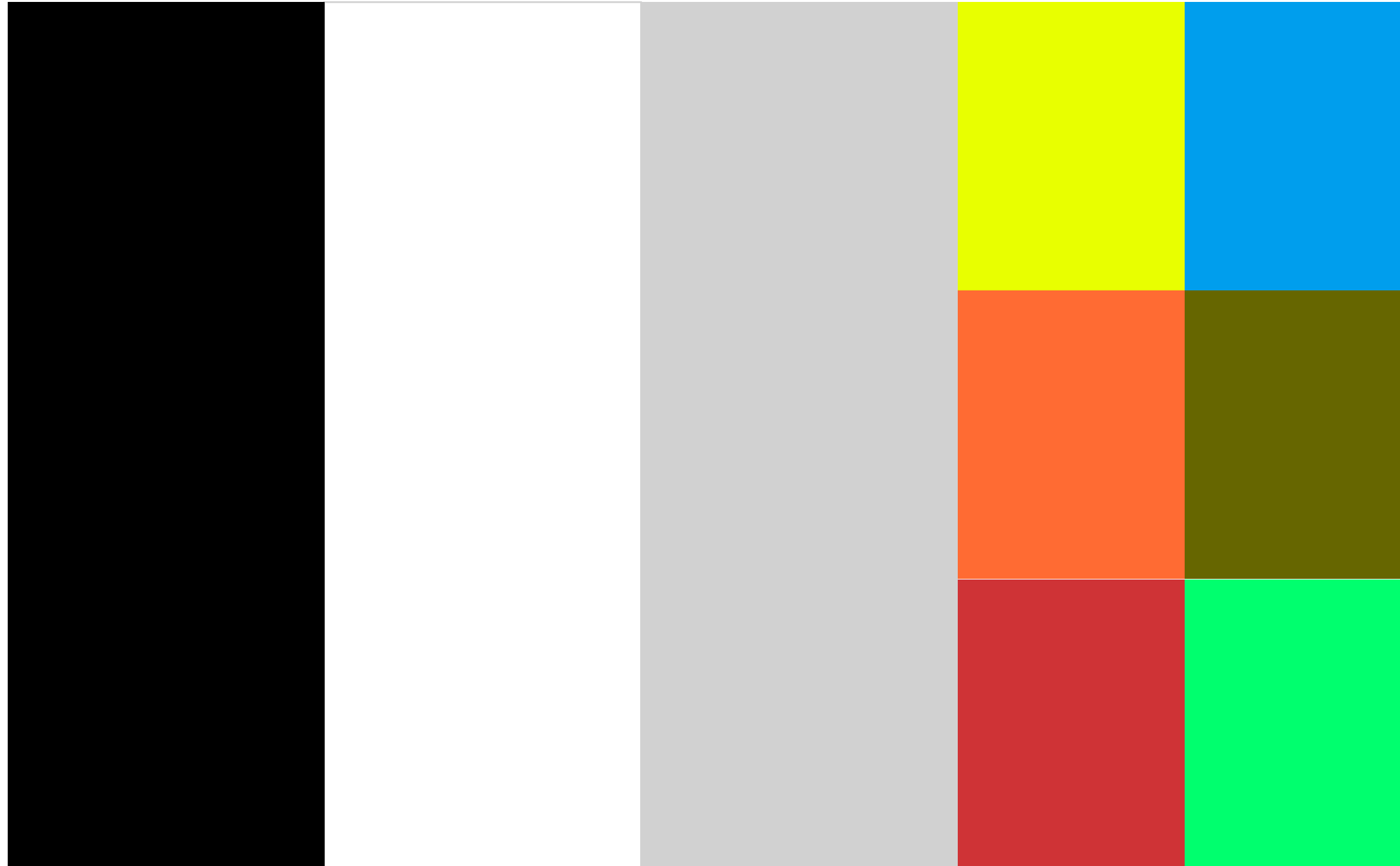
*Frenchie*  
**BALLERS**





## Color Palette

The color palette takes notes from icon basketball brands, tech space, and quintessential 90's hues to form something fresh, exciting, mysterious, and elevated.







*Frenchie*  
**BALLERS**



Thank You!